

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

INVENTOR(S): Michael L. Obradovich
Philip E. White

CASE 9800.1041

TITLE: Technique for Effective Communications with, and
Provision of Global Positioning System (GPS) Based
Advertising Information to, Automobiles

COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

TRANSMITTAL OF FILING

CONTINUATION APPLICATION UNDER 37 C.F.R. 1.53(b)

SIR:

This is a request for the filing of a continuation application
under 37 C.F.R. 1.53(b) of pending prior application Serial No. 09/622,869,
filed on August 23, 2000 of

Michael L. Obradovich, and Philip E. White
(Inventors)

for

Technique for Effective Communications with, and Provision of Global
Positioning System (GPS) Based Advertising Information to, Automobiles.
(Title of Invention)

Prior application information: Examiner J. Ewart Group Art Unit 2683

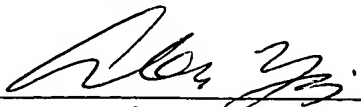
1. (X) Enclosed is a copy of specification, drawings and declaration as
filed in prior application Serial No. 09/622,869 on August 23,
2000.

Please file the application and find the enclosed check in the
amount of \$ 698.00 to cover the filing fee calculated below. In the event of
non-payment or improper payment of a required fee, the Commissioner is
authorized to charge or to credit Deposit Account No. 50-0988 as required to
correct the error.

CERTIFICATE OF EXPRESS MAIL UNDER 37 C.F.R. 1.10

"Express Mail" Mailing Label No. EV006644701US. Date of Deposit May 5, 2004. I
hereby certify that this 37 C.F.R. 1.53(b) request and the documents referred
to as enclosed therewith are being deposited with the United States Postal
Service "Express Mail Post Office to Addressee" Service under 37 C.F.R. 1.10
on the date indicated above and is addressed to: Commissioner for Patents,
P.O. Box 1450, Alexandria, VA 22313-1450.

Alex L. Yip PTO Req. 34,759
Name of person mailing papers


Signature of person mailing papers

17510 U.S. PTO
10/840170



15992 U.S. PTO



050504

2. (X) A Preliminary Amendment and Information Disclosure Statement is enclosed.
3. (X) Small entity status of this application under 37 C.F.R. 1.9 and 1.27 has been established.
4. (X) A Preliminary Amendment and Information Disclosure Statement is enclosed, wherein claims 1-60 have been cancelled, and claims 61-110 have been added.

The filing fee has been calculated as below:

| CLAIMS AS FILED | | | | |
|--|-----------|-----------|-----------|--------------|
| | NO. FILED | NO. EXTRA | RATE | CALCULATIONS |
| Total Claims | 50-20 = | 30 | 30 x \$ 9 | \$270 |
| Independent Claims | 4-3 = | 1 | 1 x \$43 | \$ 43 |
| Multiple Dependent Claim(s), if applicable | | | \$145= | |
| Basic Fee | | | | \$385 |

TOTAL FEE: \$ 698

5. (X) In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fees for extension of time. The Commissioner is authorized to charge **Deposit Account No. 50-0988** as required to secure any such extension of time.
6. (X) An Information Disclosure Statement Form PTO-1449 (3 pages) is enclosed.
7. (X) The prior application is assigned to American Calcar Inc.
8. (X) The Power of Attorney to Alex L. Yip appears in the prior application.

Please address all correspondence to:

**Alex L. Yip
Kaye Scholer LLP
425 Park Avenue
New York, NY 10022**

and direct all telephone calls to Alex L. Yip at (212) 836-7363.

Respectfully,

A handwritten signature in cursive script, appearing to read "Alex Yip".

Alex L. Yip
Reg. No. 34,759
Attorney for Applicant(s)

Date: May 5, 2004
Enclosures